

**Merton Council**  
**Licensing Sub-Committee**  
**30 January 2018**  
**Supplementary Agenda**

5 Additional Information

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# Agenda Item 5

Photographs submitted by M Walsh – Morden Park 12 August 2017







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## **Email Correspondence between Applicant and Interested Parties**

**From:** Rob Dudley  
**Sent:** 17 January 2018 17:30  
**To:** Charles Jeffery  
**Cc:** Amy Dumitrescu  
**Subject:** Premises Licence Application - Morden Park

Dear Charles,

Thank you for your email 'RE: Eastern Electrics Festival – WK/201708658 (We are the Fair Ltd)' outlining your objections to the Morden Park Licence Application. The feedback you have provided will inform planning for the 2018 event.

In response to your concerns about the noise caused by the August 2017 event I would like to reassure you that while you may have heard some noise from the event, the Noise Compliance Report (compiled by Joynes Nash) confirmed that at no point during the event did the offsite dB levels exceed the agreed levels contained within the event's noise management plan. For the 2018 event we will use independent noise management consultants to produce a Noise Management Plan (NMP), liaise with the Environmental Pollution Team and be on site during the event to monitor dB levels. The NMP will include a strategy for managing complaints during the event and operate a noise hotline that residents suffering noise nuisance can call to log a complaint (a letter will be distributed in advance of the event to all local residents. This letter will contain the noise hotline number). Independent noise consultants will visit the complainant's address to monitor noise levels and ensure that the agreed dB levels are not being exceeded. We would hope that the NMP and the measures outlined previously will ensure that disruption to the Church services in St Lawrence Church will be minimal.

With regard to access to the Church and parking we will be developing a Traffic Management Plan which will address issues including resident parking. We are happy to meet and discuss plans regarding parking and what we can do to ensure that parking is available for attendees to the Church. We will endeavour to ensure that congregation members are not affected by Anti-Social Behaviour (ASB) from festival goers by having a dedicated security personnel positioned in this area.

We appreciate the concerns regarding potential disruption to the wedding. However, during the 2017 event, there were several weddings which took place in the Registry Office which, as far as we are aware, were not adversely affected by noise. As mentioned, we are happy to discuss access and parking issues to do what we can to minimise the potential for disruption.

While we cannot prevent attendees from pre-drinking before they arrive at the event we are able to manage their level of alcohol consumption inside the premises. Alcohol sales within the premises are approved by the DPS and all staff are trained in the licensing objective and refusal registers that are maintained at all bars (and available for viewing by Police and Licensing). We will also increase the number of external cleaners on duty and increase the number of external bins and toilets to reduce littering and ASB.

With regard to damage of the grass and grounds, we would like to assure you that we did take significant measures to protect the grass and ground of Morden Park. During the build

and break phases of the event we used a considerable amount of temporary roadway/trackway in an effort to prevent damage from vehicles. We intend to do the same for 2018. We also pay a ground damage deposit to Merton Council of £7500 of which we received a refund of £4500. The difference was used by the Council's Parks Team to carry out any required reinstatement.

With regard to your comments about mess we produce a Waste Management Plan for the event whereby we endeavour to clean not only the event site, but also the wider park as well as transit routes by customers. During the clean-up of the 2017 event we responded to other locations when we were made aware of particular areas requiring attention (such as the Garden Centre). We have arranged a site visit with residents to determine problematic areas and will position stewards at key locations to prevent a build-up of rubbish. We will also continue to provide a response team for waste management at the 2018 event.

Although 2017 operated on a one day basis, the commercial reality for an event of this nature means that to be sustainable the event really needs to operate on a two day basis. If the considerable costs for the set up and operation of the event can be split across two days/audiences then the event is more achievable. Despite people assuming that events of this nature generate huge amounts of revenue for the organiser, the reality is that this is not the case.

We anticipate the second day of the event being smaller in scale than Saturday with less attendees and subsequent adjustments of the site (including a reduction in the number of stages). The finishing times for the event on Sunday are also slightly earlier than Saturday (22:00 instead of 22:30)

I would be very happy to meet with you and discuss your concerns. Please let me know when would be convenient.

Kind Regards,

Rob Dudley

Robert J Dudley MBII, Tech IOSH

DIRECTOR

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**From:** Rob Dudley  
**Sent:** 17 January 2018 17:42  
**To:** Carla King  
**Cc:** Amy Dumitrescu  
**Subject:** Premises Licence Application - Morden Park

Dear Carla,

Thank you for your email 'EASTERN ELECTRICS (We are the Fair) event application' outlining your objections to the Morden Park Licence Application. In response to your concerns I would like to address each point in turn. The feedback you have provided will inform planning for the 2018 event.

1: With regard to your concerns about the expansion of event from 1 to 2 days this year we would stress that although 2017 operated on a one day basis, the commercial reality for an event of this nature means that to be sustainable the event really needs to operate on a two day basis. If the considerable costs for the set up and operation of the event can be split



across two days/audiences then the event is more achievable. Despite people assuming that events of this nature generate huge amounts of revenue for the organiser, the reality is that this is not the case.

We anticipate the second day of the event being smaller in scale than Saturday with less attendees and subsequent adjustments of the site (including a reduction in the number of stages). The finishing times for the event on Sunday are also slightly earlier than Saturday (22:00 instead of 22:30)

2: Regarding policing at the event, we as organisers work in partnership with The Metropolitan Police in the early stages of planning to determine the levels of stewarding and policing that the event requires. For 2017 it was decided that we, the event organisers, would pay for 2 dedicated Police Support Units (14 officers) to ensure that the event was adequately resourced without putting a strain on local police resources. It is worth noting that the Police have not objected to this application and that they are satisfied with our plans for 2018. We will be developing a Traffic Management Plan which will address issues including resident parking. The Dispersal Plan and Traffic Management Plan will also outline our procedures for ensuring that attendees do not spill out into the road.

3: Although tickets are already on sale it is clearly stated that these sales are 'subject to licence.'

4: I can confirm that the application for this Premises Licence was undertaken in line with the requirements of the Licensing Act 2003. In addition, all of the Responsible Authorities were notified. I understand that upon application, the Licensing Authority inform local ward councillors. To further notify local residents about the event we also completed a letter drop in the vicinity of the event (radius was agreed with Merton Events Team). We will be doing the same for 2018, with the radius being increased. In addition we hosted a meeting with residents and Liz Sherwood (Chair – Friends of Morden Park) and following this meeting we have arranged to do a site visit with residents so that they can help us to identify problematic areas that may require additional stewarding or barriers.

I would be very happy to meet with you and discuss your concerns. Please let me know when would be convenient.

Kind Regards,

Rob Dudley

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**From:** Rob Dudley  
**Sent:** 17 January 2018 17:22  
**To:** Elspeth Clarke  
**Cc:** Amy Dumitrescu  
**Subject:** Premises Licence Application - Morden Park

Dear Elspeth,

Thank you for your email 'WE ARE THE FAIR – 4/5 August 2018 – Morden Park' outlining your objections to the Morden Park Licence Application. In response to your concerns I would like to address each point in turn. The feedback you have provided will inform planning for the 2018 event.

1: With regard to your first objection concerning the 'awful' level of noise experienced during the August 2017 event I would like to reassure you that while you may have heard some noise from the event, the Noise Compliance Report (compiled by Joynes Nash) confirmed that at no point during the event did the offsite dB levels exceed the agreed levels contained within the event's noise management plan. For the 2018 event we will use independent noise management consultants to produce a Noise Management Plan (NMP), liaise with the Environmental Pollution Team and be on site during the event to monitor dB levels. The NMP will include a strategy for managing complaints during the event and operate a noise hotline that residents suffering noise nuisance can call to log a complaint (a letter will be distributed in advance of the event to all local residents. This letter will contain the noise hotline number). Independent noise consultants will visit the complainant's address to monitor noise levels and ensure that the agreed dB levels are not being exceeded. With these measures in place we would hope that disturbance to yourself and other residents will be kept to a minimum.

2: Your next objection relates to damage of the grass and grounds, and we would like to assure you that did take significant measures to protect the grass and ground of Morden Park. During the build and break phases of the event we used a considerable amount of temporary roadway/trackway in an effort to prevent damage from vehicles. We intend to do the same for 2018. We also pay a ground damage deposit to Merton Council of £7500 of which we received a refund of £4500. The difference was used by the Council's Parks Team to carry out any required reinstatement.

3: Regarding policing at the event, we as organisers work in partnership with The Metropolitan Police in the early stages of planning to determine the levels of stewarding and policing that the event requires. For 2017 it was decided that we, the event organisers, would pay for 2 dedicated Police Support Units (PSU) – 14 officers to ensure that the event was adequately resourced without putting a strain on local police resources. It is worth noting that the Police have not objected to this application and that they are satisfied with our plans for 2018.

4: Although we were not made aware of any mess left at Morden South Station during the hand back of the site, if this was the case, then we will ensure that this location is included in our Waste Management Plan (whereby we endeavour to clean not only the event site, but also the wider park as well as transit routes used by customers). During the clean-up of the 2017 event we did respond to other locations when we were made aware of particular areas requiring attention (such as the Garden Centre).

5: In our efforts to prevent Anti-Social Behaviour (ASB) during egress at the 2017 event we had a dedicated Security and Stewarding presence at the exit to the park and also at Morden Underground Station. This strategy is designed to reduce instances of ASB in the vicinity of the event. This will be the case again in 2018. Learnings from 2017 will be incorporated and will be outlined further in the event's Dispersal Policy (to be agreed with the Safety Advisory Group).

I would be very happy to meet with you and discuss your concerns. Please let me know when would be convenient.

Kind Regards,

Rob Dudley

**From:** Elspeth V Clarke  
**Sent:** 18 January 2018 13:31  
**To:** Rob Dudley  
**Cc:** Amy Dumitrescu  
**Subject:** Re: Premises Licence Application - Morden Park

Dear Rob - many thanks for your email. I am very grateful to you for offering to meet with me but, let's be honest - you and I know that the Licence is going to be granted no matter what anyone says. I'm sure your diary is as packed as mine and I really don't think there is much point meeting to discuss a *fait accompli*. But that does not mean I am not grateful to you for the offer!

But may I respond to your points - responding to MY points!

1. I am sure the noise levels did not exceed "...those agreed" - but the fact is, if I (and thousands of others) can hear the racket outside the confines of Morden Park, *ergo* IT IS TOO LOUD! End of!

You say that letters will be distributed to local residents, with details of a help/complaints line - we were told that LAST year - and it didn't happen - at least, not for anyone I k now! Yes, it IS a good idea for visits to be made to households who are complaining about the noise. But to what end? The noise won't stop, or decrease, will it?

Interestingly, the noise is far worse for residents who live further away - up in the Rougemont/Rutland/Torrington/Holne Chase area. I think this is because they are quite elevated and the noise seems to increase the higher up you get. Not quite sure why except that sound does travel, very successfully, upwards! I was working on my allotment in Holne Chase last August 5th, along with a number of other people. We nearly jumped out of our collective skins when the racket first started - around 9.45/10am (and not 11am or later).

I kept our doors and windows tightly shut all day, but could still hear the relentless thump. thump, thump coming from the park. I missed sitting in the garden with a cup of tea/glass of wine - impossible with that level of noise going on so near!

Acquaintances of mine, living as far away as the St Helier Estate and South Wimbledon said they could plainly hear the noise!

If there is to be a second event on the Sunday, how on earth is St Lawrence church supposed to carry out their services? And don't forget the wedding planned for the Saturday at the church, booked BEFORE last year's rave???

2. Although minimal, there is still some evidence of the damage done to the fabric of the park. I walked through there only this morning! I don't know if you know the history of Morden Park? It was left TO THE PEOPLE OF MERTON by Giliat Hatfeild. So having a rave which does not cater for the whole family, and whose tickets cost a great deal of money, is not keeping to the spirit of his bequest. A significant part of the park is out of bounds for 3 weeks - in the middle of the school holidays. Not very FAIR, particularly for the local school children.

3. Re the number of police required on site, at a public meeting held last year, before 5 August, we were informed that there would be a police presence of some 100 - some in uniform, some not. I can't quite equate this with the 14 you mention - especially when you know there will be something like 17,000 people present! Of course the police are not objecting this year - they did so last - their concerns were ignored! So why would they bother to go through it all again when they already know the outcome?

4. Anti Social Behaviour takes place BETWEEN Morden Park and Morden tube/Morden South station - you therefore need stewards to be present along the whole route - not just at the park exit and the tube.

5. There were also parking issues on the day last year - specifically on the corner of Rosedene Avenue and London Road, where people were parking on the pavement and grass. Although there were police nearby, they seemed to turn a blind eye to this! Didn't go down too well with the locals.

In closing, I know the event on 4th August will go ahead - not sure if there really is an event due on the 5th - people seem to be being very mysterious about it! I wonder if it really exists?

Anyway, that's my rant over. I will be attending the Licence hearing on the 30th so will no doubt see/meet you then.

Thank you, again, for the kind offer of a meeting.

Kind regards

Elsbeth

***Elsbeth V Clarke, M.B.E.***

**From:** Rob Dudley

**Sent:** 19 January 2018 07:09

**To:** Elsbeth V Clarke

**Cc:** Amy Dumitrescu

**Subject:** Re: Premises Licence Application - Morden Park

Hi Elspeth

Thanks for this. Appreciate your comments and will respond in greater detail later (afraid I'm off work at the moment) and look forward to meeting at the hearing.

Regards

Rob

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**From:** Rob Dudley

**Sent:** 17 January 2018 17:24

**To:** Fiona Doyle

**Cc:** Amy Dumitrescu

**Subject:** Premises Licence Application - Morden Park

Dear Fiona,

Thank you for your email 'Application Number WK/201708658 by We Are The Fair LTD' outlining your objections to the Morden Park Licence Application. The feedback you have provided will inform planning for the 2018 event.

In response to your concerns about the noise caused by the event I would like to reassure you that while you may have heard some noise from the event, the Noise Compliance Report (compiled by Joynes Nash) confirmed that at no point during the event did the offsite dB levels exceed the agreed levels contained within the event's noise management plan. For the 2018 event we will use independent noise management consultants to produce a Noise Management Plan (NMP), liaise with the Environmental Pollution Team and be on site during the event to monitor dB levels. The NMP will include a strategy for managing complaints during the event and operate a noise hotline that residents suffering noise nuisance can call to log a complaint (a letter will be distributed in advance of the event to all local residents. This letter will contain the noise hotline number). Independent noise consultants will visit the complainant's address to monitor noise levels and ensure that the agreed dB levels agreed with the Local Authority are not being exceeded. For 2018 we have also decided to reduce the number of the stages. With these measures in place we would hope that disturbance to yourself and other residents will be kept to a minimum.

With regards to large crowds, drunkenness and tension, we will again have a dedicated Police presence on duty as well as SIA security deployed in key locations in an effort to reduce Anti-Social Behaviour (ASB) and to provide a degree of reassurance to local residents.

With regard to your comments about mess we produce a Waste Management Plan for the event whereby we endeavour to clean not only the event site, but also the wider park as well as transit routes by customers. During the clean-up of the 2017 event we did respond to other locations when we were made aware of particular areas requiring attention (such as the Garden Centre). We have arranged a site visit with residents to determine problematic areas and will position stewards at key locations to prevent a build-up of rubbish. We will also continue to provide a response team for waste management at the 2018 event.

Although 2017 operated on a one day basis, the commercial reality for an event of this nature means that to be sustainable the event really needs to operate on a two day basis. If the considerable costs for the set up and operation of the event can be split across two days/audiences then the event is more achievable. Despite people assuming that events of this nature generate huge amounts of revenue for the organiser, the reality is that this is not the case. We anticipate the second day of the event being smaller in scale than Saturday with less attendees and subsequent adjustments of the site (including a reduction in the number of stages). The finishing time for the event on Sunday is also slightly earlier than Saturday (22:00 instead of 22:30)

I would be very happy to meet with you and discuss your concerns. Please let me know when would be convenient.

Kind Regards,

Rob Dudley

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**From:** Rob Dudley  
**Sent:** 17 January 2018 17:32  
**To:** Grace Nunnery  
**Cc:** Amy Dumitrescu  
**Subject:** Premises Licence Application - Morden Park

Dear Grace,

Thank you for your email 'RE: Eastern Electrics Festival – WK/201708658 (We are the Fair Ltd)' outlining your objections to the Morden Park Licence Application. The feedback you have provided will inform planning for the 2018 event.

In response to your concerns about the noise caused by the August 2017 event I would like to reassure you that while you may have heard some noise from the event, the Noise Compliance Report (compiled by Joynes Nash) confirmed that at no point during the event did the offsite dB levels exceed the agreed levels contained within the event's noise management plan. For the 2018 event we will use independent noise management consultants to produce a Noise Management Plan (NMP), liaise with the Environmental Pollution Team and be on site during the event to monitor dB levels. The NMP will include a strategy for managing complaints during the event and operate a noise hotline that residents suffering noise nuisance can call to log a complaint (a letter will be distributed in advance of the event to all local residents. This letter will contain the noise hotline number). Independent noise consultants will visit the complainant's address to monitor noise levels and ensure that the agreed dB levels are not being exceeded. With these measures in place we would hope that disturbance to yourself and other residents will be kept to a minimum.

With regards to public urination, we will be agreeing with the Local Authority suitable locations for additional toilets on the exterior of the site to reduce this issue.

The Dispersal Plan and Traffic Management Plan will outline our procedures for ensuring that attendees do not spill out into the road.

Although you have mentioned difficulty accessing the tube the feedback that we have received from the Station Manager at Morden Underground Station is that the Station was able to operate smoothly during the event without any significant difficulties.

We anticipate the second day of the event being smaller in scale than Saturday with less attendees and subsequent adjustments of the site (including a reduction in the number of stages). The finishing times for the event on Sunday are also slightly earlier than Saturday (22:00 instead of 22:30).

I would be very happy to meet with you and discuss your concerns. Please let me know when would be convenient.

Kind Regards,

Rob Dudley

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**From:** Rob Dudley

**Sent:** 17 January 2018 17:36

**To:** Mary Walsh

**Cc:** Amy Dumitrescu

**Subject:** Premises Licence Application - Morden Park

Dear Mary,

Thank you for your email 'application WK/201708658' outlining your objections to the Morden Park Licence Application. The feedback you have provided will inform planning for the 2018 event.

I can confirm that the application for this Premises Licence was undertaken in line with the requirements of the Licensing Act 2003. In addition, all of the Responsible Authorities were notified. I understand that upon application, the Licensing Authority inform local ward councillors. To further notify local residents about the event we also completed a letter drop in the vicinity of the event (radius was agreed with Merton Events Team). We will be doing the same for 2018, with the radius being increased.

Whilst we can appreciate your concerns regarding local residents accessing and using the park, Merton Council have agreed that the park is available for hire for this use and we, as event organisers, follow their guidelines for the hire. These guidelines include agreeing the hire period, the hire fees and the payment of damage deposits to protect the park grounds from damage and enable the council to carry out any required reinstatement following the event. Furthermore, the actual area of the park that was used for the event, was comparatively small in relation to the overall size of the park.

With regard to access to the Church and parking we will be developing a Traffic Management Plan which will address issues including resident parking. We are happy to meet and discuss plans regarding parking and what we can do to ensure that parking is available for attendees to the Church.

At the 2017 event we took significant measures to protect the grass and ground of Morden Park. During the build and break phases of the event we used a considerable amount of temporary roadway/trackway in an effort to prevent damage from vehicles. We intend to do the same for 2018. Following the event Merton Council refunded £4500 of our £7500 damage deposit and the difference was used by the Council's Park Team to carry out reinstatement.

In response to your concerns about the noise caused by the August 2017 event I would like to reassure you that while you may have heard some noise from the event, the Noise Compliance Report (compiled by Joynes Nash) confirmed that at no point during the event

did the offsite dB levels exceed the agreed levels contained within the event's noise management plan. For the 2018 event we will use independent noise management consultants to produce a Noise Management Plan (NMP), liaise with the Environmental Pollution Team and be on site during the event to monitor dB levels. The NMP will include a strategy for managing complaints during the event and operate a noise hotline that residents suffering noise nuisance can call to log a complaint (a letter will be distributed in advance of the event to all local residents. This letter will contain the noise hotline number). Independent noise consultants will visit the complainant's address to monitor noise levels and ensure that the agreed dB levels are not being exceeded. With these measures in place we would hope that disturbance to yourself and other residents will be kept to a minimum.

With regard to free tickets for the event, I can confirm that a number of free tickets were provided to local residents throughout a ticket lottery. Details of the ticket lottery were advertised in the letter that was distributed.

All objections to the 2017 Premises Licence Application from Responsible Authorities were heard at the Sub Committee and upon granting the licence we worked very closely with all authorities to ensure the event ran as smoothly as possible. We as event organisers and the Council strive to consult and listen to the view of all parties with relation to the planning of events.

We also liaised closely with the Registry Office regarding weddings that were scheduled for the day of the event. We delayed the start of performances on the main stage to minimise disruption.

We agree that the instances of Anti-Social Behaviour (ASB) that you have mentioned are unacceptable and we are developing plans to ensure that the behaviour witnessed last year is not repeated in 2018.

In response to your comments about the disorganised queueing we can assure you that a more robust entry and egress plan will be in place for 2018 to reduce queue time on entry and to reduce the potential for congestion during egress.

With regards to public urination, we will be agreeing with the Local Authority suitable locations for additional toilets on the exterior of the site to reduce this issue.

The Dispersal Plan and Traffic Management Plan will outline our procedures for ensuring that attendees do not spill out into the road.

While we cannot prevent attendees from pre-drinking before they arrive at the event we are able to manage their level of alcohol consumption inside the premises. Alcohol sales within the premises are approved by the DPS and all staff are trained in the licensing objective and refusal registers that are maintained at all bars (and available for viewing by Police and Licensing). We will also increase the number of external cleaners on duty and increase the number of external bins and toilets to reduce littering and ASB.

All attendees at this event are searched on arrival and any controlled substances seized and the attendee then dealt with in line with the event's Drug Policy. The search process is also designed to prevent weapons from entering the festival site. As far as we are aware, the police had no issues with attendees carrying knives and none were discovered during the search process. Any intelligence of the nature that you mention would be escalated to us by the Police during the SAG process and we were not notified of activity of this kind.

We anticipate the second day of the event being smaller in scale than Saturday with less attendees and subsequent adjustments of the site (including a reduction in the number of



stages). The finishing times for the event on Sunday are also slightly earlier than Saturday (22:00 instead of 22:30).

I would be very happy to meet with you and discuss your concerns. Please let me know when would be convenient.

Kind Regards,

Rob Dudley

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**From:** Rob Dudley  
**Sent:** 17 January 2018 17:44  
**To:** Robert Whitfield  
**Cc:** Amy Dumitrescu  
**Subject:** Premises Licence Application - Morden Park

Dear Robert,

Thank you for your correspondence 'We Are the Fair Ltd. License Application reference: WK/201708658' outlining your objections to the Morden Park Licence Application. The feedback you have provided will inform planning for the 2018 event.

During the 2017 event we took significant measures to minimise disruption and we will continue to work in partnership with local residents, The Metropolitan Police, Merton Council and local authorities to ensure the success of the 2018 event.

These measures will include, but are not limited to:

- The production of a Noise Management Plan (NMP) in liaison with the Environmental Pollution Team
- On site monitoring of dB levels during the event
- Dispersal and Traffic Management Plans
- Waste Management Policy
- Stewarding and police presence on site and before/after the event
- Three stage search process
- Challenge 25 policy at all bars

Please do get in touch if you have any queries.

Kind Regards,

Rob Dudley

**From:** ROBERT WHITFIELD  
**Sent:** 18 January 2018 11:29  
**To:** Rob Dudley  
**Cc:** Amy Dumitrescu  
**Subject:** Re: Premises Licence Application - Morden Park

Dear Robert J Dudley,

As a result of wide/broad understanding with 'consultations', the 'consultations' for the 2017 event fell short of what should be expected, certainly to what should be acceptable for affected local communities. I endeavoured to raise that point directly with Robert Hives but, as you are now able to read within my written contribution to

the Licensing Committee for the 2018 event, I did not receive a response from him- note my comment. Given that should be known-consulted-within your company, and if the company intended to make a further application for a 2018 event, and if your message to me, which has admitted limitations, is intended as a form of 'consultation', given the remaining/limited time-frame before the Licensing Committee meeting, it could be considered that also falls short of what should be an acceptable 'consultation'. In my written contribution to the Licensing Committee for the 2018 event, to support the Committee I've tried to give some indication of comparatively wider/broader sensitivities to be considered by the Committee as part of their deliberations. They have a difficult task. They have to 'spin' many plates- simultaneously-before needing to reach a decision. You and your company have just one aim. I hope you understand, I fully understand the position in which the Committee finds itself, and I DO NOT have just one aim but seek a resolution that meets the expectations/what should be acceptable to the local community, and meets the needs and expectations of both the local community and meets the demands placed upon the wider LBM society. Also, you are now able see and read possibly far wider implications, maybe even consequences, in relation to the 2017 event, and future like events, not only locally, but potentially nationwide-now and in the future.

One may feel the above response offers more than you would have expected.

Regards

Robert Whitfield

**From:** Rob Dudley  
**Sent:** 19 January 2018 07:00  
**To:** ROBERT WHITFIELD  
**Cc:** Amy Dumitrescu  
**Subject:** Re: Premises Licence Application - Morden Park

Dear Robert

Thanks very much for the reply. Your points are noted. My email was Not intended to be a consultation, merely to acknowledge the points raised in the representation

No doubt the committee can consider your points in due course.

Regards

Rob

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**From:** Rob Dudley  
**Sent:** 17 January 2018 18:00  
**To:** Sue White  
**Cc:** Amy Dumitrescu  
**Subject:** Premises Licence Application - Morden Park

Dear Sue,

Thank you for your email 'Application WK/201708658: Eastern Electrics 2018' outlining your objections to the Morden Park Licence Application. The feedback you have provided will inform planning for the 2018 event.

In response to your concerns about the noise caused by the August 2017 event I would like to reassure you that while you may have heard some noise from the event, the Noise Compliance Report (compiled by Joynes Nash) confirmed that at no point during the event did the offsite dB levels exceed the agreed levels contained within the event's noise management plan. For the 2018 event we will use independent noise management consultants to produce a Noise Management Plan (NMP), liaise with the Environmental Pollution Team and be on site during the event to monitor dB levels. The NMP will include a strategy for managing complaints during the event and operate a noise hotline that residents suffering noise nuisance can call to log a complaint (a letter will be distributed in advance of the event to all local residents. This letter will contain the noise hotline number).

Independent noise consultants will visit the complainant's address to monitor noise levels and ensure that the agreed dB levels are not being exceeded. We would hope that the NMP and the measures outlined previously will ensure that disruption to the Church services in St Lawrence Church will be minimal.

With regard to access to the Church and parking we will be developing a Traffic Management Plan which will address issues including resident parking. We are happy to meet and discuss plans regarding parking and what we can do to ensure that parking is available for attendees to the Church. We will endeavour to ensure that congregation members are not affected by Anti-Social Behaviour (ASB) from festival goers by having dedicated security personnel positioned in this area.

We appreciate the concerns regarding potential disruption to the wedding. However, during the 2017 event, there were several weddings which took place in the Registry Office which, as far as we are aware, were not adversely affected by noise. As mentioned, we are happy to discuss access and parking issues to do what we can to minimise the potential for disruption.

With regard to your comments about mess we produce a Waste Management Plan for the event whereby we endeavour to clean not only the event site, but also the wider park as well as transit routes by customers. During the clean-up of the 2017 event we responded to other locations when we were made aware of particular areas requiring attention (such as the Garden Centre). We have arranged a site visit with residents to determine problematic areas and will position stewards at key locations to prevent a build-up of rubbish. We will also continue to provide a response team for waste management at the 2018 event.

Kind Regards,

Rob Dudley

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